



How many visits will you bring back to Wiltshire?	Day	When?	Residential	When?	How many nights?	No of Customers	Number of day visitors (Customers x day)	Number of residential visitors (customers x residential)	Spend per person per day (Day visitors x £35)	Spend per person per residential (Residential visitors x £170)
Wayfarier	1	Nov/Dec 2017	1	?	3	25	25	25	£875	£4,250
Wooburn	15	?	2		13	46	690	92	£24,150	£15,640
Bolton Churches			1	Considering 2019	4	51	0	51	£0	£8,670
Hadleigh Gardening			1	Considering 2018	4	53	0	53	£0	£9,010
Bannergate Townwomen guild	1	Spring 2018	1	spring 2018	3	30	30	30	£1,050	£5,100
Deirdre Brown Travel			2	2018 or 2019	2	50	0	100	£0	£17,000
Solent U3A	3	2017 and 2018				48	144	0	£5,040	£0
STITA Tours & Pathfinders			10	for 2018	6	55	0	550	£0	£93,500
Wandsworth Over Fifties	2					20	40	0	£1,400	£0
Dreamtours for you			1	for 2018	4	15		15		£4,950
<b>TOTAL</b>							<b>929</b>	<b>916</b>	<b>£32,515</b>	<b>£158,120</b>
<b>GRAND TOTAL</b>								<b>1845</b>		<b>£190,635</b>